

# Website Packages

# Starter Site

For small businesses or personal websites needing a basic online presence.

- Design & Build:
  - 1 custom homepage design.
  - o 1 additional page (e.g., About Us or Contact).
  - Use of Elementor free version and basic templates.
- Features:
  - Simple layout with text and images.
  - Basic contact form.
  - Basic animations and transitions.
- Responsive Design:
  - o Optimised for mobile and tablet devices.
- SEO:
  - Basic on-page SEO setup (meta titles and descriptions).
- Support:
  - o 1 round of amendments pre-launch
- Price: £720



# Goldilocks

Ideal for small to medium businesses looking for a more feature-rich website.

- Design & Build:
  - Custom design for up to 5 pages (including homepage, About Us, Services, Contact, and Blog).
  - Use of Elementor Pro for advanced design elements.
- Features:
  - Advanced layout with custom sections and widgets.
  - Contact forms with advanced fields and integration.
  - Basic blog setup.
  - Social media integration.
- Responsive Design:
  - Fully optimised for all devices.
- SEO:
  - Enhanced on-page SEO with fully optimised meta data, some content optimisation, schema markup, and SEO plugin setup.
- Support:
  - o 2 rounds of amendments pre-launch
- Price: £1,450

The client will need to purchase an <u>Elementor Pro account</u> separately to this package\*



# Elite

For established businesses or those needing a highly customised and feature-rich website.

- Design & Build:
  - Custom design for up to 10 pages or more, including complex layouts and functionalities.
  - Use of Elementor Pro with additional premium plugins and widgets.
- Features:
  - Advanced features such as eCommerce (Woocommerce) setup, booking systems.
  - High-end animations, interactive elements, and custom post types.
  - Integration with third-party services (eg.
- Responsive Design:
  - Fully optimised with advanced responsive settings and testing.
- SEO:
  - Comprehensive SEO optimisation of existing content including keyword research, content optimisation, and SEO plugins.
- Support:
  - 3+ rounds of amendments pre-launch
- Price: £2,500 £4,500+

The client will need to purchase an <u>Elementor Pro account</u> separately to this package\*



	Starter Site	Goldilocks	Maximise
Pages	2	5	10+
Elementor	Free version	Pro	Pro
Responsive design			
On-page SEO	Basic	Enhanced	Comprehensive
Rounds of amendments	1	2	3+
Price	£720	£1,450	£2,500 - £4,500+

Generally, we charge 50% upfront and 50% on delivery, but options to spread the cost over 2-3 months can be discussed\*



#### LITE

\$2.99/м

# \$11.99 Save 75%

Billed annually. You pay 36\$ today Renews at regular rate 144\$/yr

## **Buy Now**

Includes Core Builder (Free Version)

#### 1 Site

#### Hosting

- 2 10K Monthly Visits
- 5 GB Storage
- 10 GB/mo Bandwidth
- 1 Day Backup
- Premium SSL (Save \$48/vr) Enterprise Cloudflare CDN
- (Save \$108/yr) Standard Peak Optimization
- Integrated Caching Tool
- SFTP Access
- DB Access (phpMyAdmin)

# Core Website Builder

- 32 Widgets
- Responsive Designs

## 24/7 Support

For Hosting (1 Member)

### BASIC

# \$14.99 Save 33%

Billed annually. You pay \$120 today Renews at regular rate \$180/yr

## **Buy Now**

Includes Pro Builder (Essential)

#### 1 Site

# Hosting

- 25K Monthly Visits
- 10 GB Storage
- 30 GB/mo Bandwidth
- 14 Days Backup
- Premium SSL (Save \$48/vr)
- Enterprise Cloudflare CDN (Save \$108/yr)
- Standard Peak Optimization
- Integrated Caching Tool
- SFTP Access
- DB Access (phpMyAdmin)

## Pro Website Builder

(Save \$59/yr)

- 89 Widgets
- Responsive Designs
- Form Builder
- Dynamic Content

# 24/7 Premium Support

For All Services (1 Member)

#### BUSINESS

\$19.99<sub>/Mo</sub>

## \$24.99 Save 20%



Billed annually. You pay \$240 today Renews at regular rate \$300/yr

# **Buy Now**

#### Includes Pro Builder (Advanced)

#### 1 Site

# Hosting

- 50K Monthly Visits
- 20 GB Storage
- 50 GB/mo Bandwidth
- 30 Days Backup
- Premium SSL (Save \$48/vr)
- Enterprise Cloudflare CDN (Save \$108/yr)
- Advanced Peak Optimization
- Integrated Caching Tool
- SFTP Access
- DB Access (phpMyAdmin)
- Staging Environment

### Pro Website Builder (Save \$99/vr)

- 118 Widgets
- Responsive Designs
- Custom Code & CSS
- Form & Popup Builder
- Ecommerce Features
- Dynamic Content

# 24/7 Premium Support

For All Services (2 Members)

# GROW

Multi-Website Plans

# \$32.99 Save 30%

Billed annually. You pay \$276 today Renews at regular rate \$396/yr

# **Buy Now**

## Includes Pro Builder (Advanced)

# 3 Sites



# Hosting

- 75K Monthly Visits
- 25 GB Storage
- 75 GB/mo Bandwidth
- 30 Days Backup
- Premium SSL (Save \$48/vr)
- Enterprise Cloudflare CDN (Save \$108/yr)
- Advanced Peak Optimization
- Integrated Caching Tool SFTP Access
- DB Access (phpMyAdmin)
- Staging Environment
- Site Cloning

# Pro Website Builder

- (Save \$99/yr)
- 118 Widgets
- Responsive Designs
- Custom Code & CSS Form & Popup Builder
- Ecommerce Features
- Dynamic Content

# 24/7 Priority Support

For All Services (4 Members)

# Starter Site Management

For clients needing occasional content updates and minor modifications.

- Content Updates:
  - Up to 2 hours of content updates per month (e.g., text changes, image updates, minor layout adjustments).
  - o Basic blog post management (e.g., adding new posts, editing existing ones).
- Support:
  - 1 hour of additional support per month for troubleshooting or minor changes.
- Backups & Security:
  - Monthly backups.
  - Basic security monitoring.
- Reporting:
  - Monthly performance summary (including content update details).
- Price: £125 per month

# Goldilocks Management

For businesses needing more frequent updates and comprehensive content management.

- Content Updates:
  - Up to 4 hours of content updates per month (e.g., adding new pages, extensive text and image updates, multimedia content).
  - Regular blog post management, including basic SEO optimisation for posts.
  - Content formatting and styling adjustments.
- Support:
  - 2 hours of additional support per month for troubleshooting or content modifications.
  - Priority support for urgent requests.
- Backups & Security:
  - Weekly backups.
  - Advanced security monitoring and malware scanning.
- Reporting:
  - Monthly performance summary and content update report.
  - Monthly traffic and content engagement report.
- Price: £330 per month

# Elite Management

For clients requiring extensive content management and ongoing support with high-level customisation.

- Content Updates:
  - Up to 8 hours of content updates per month (e.g., extensive website overhauls, adding and editing multiple pages, advanced multimedia integration).
  - o Comprehensive blog and article management.
  - Regular content audits and recommendations for improvements.
- Support:
  - 5 hours of additional support per month for extensive content changes, troubleshooting, and custom modifications.
  - 24/7 support availability.
- Backups & Security:
  - Daily backups with off-site storage.
  - o Comprehensive security management, including real-time monitoring and proactive threat prevention.
- Reporting:
  - Monthly performance summary and content update report.
  - Monthly in-depth review of content strategy and recommendations for optimisation.
- Price: £790