

the
digital
sphere

SEO Packages

Basics

- Perfect For: Startups, Small Businesses
- Price: £349/month

What You Get:

- Keyword Focus: We'll target up to 10 key search terms that matter most to your business.
- On-Page SEO: We'll take care of the essentials, optimising meta tags, headings, and URLs to make your site more visible to search engines.
- Content Optimisation: We'll refine up to 3 pages of your website to make sure they're aligned with the keywords we're targeting.
- Technical Health Check: We'll ensure your site is mobile-friendly and loads quickly, providing a solid foundation for SEO success.
- Local SEO: We'll set up and optimise your Google My Business profile, helping your business stand out in local searches.
- Reporting: You'll receive a straightforward monthly report that shows how your keywords are performing and what kind of traffic your site is attracting.

Ignite

- Perfect For: SMEs, Growing E-commerce Sites
- Price: £750-1000p/m

What You Get:

- Keyword Focus: We'll target 20-25 keywords designed to drive more traffic and leads.
- Enhanced On-Page SEO: We'll dive deeper into your website, optimising everything from URL structures to adding schema markup for richer search results.
- Content Creation: Each month, we'll craft 2 fresh blog posts that resonate with your audience and improve your SEO.
- Technical SEO: We'll keep an eye on your site's performance, focusing on speed, mobile usability, and security.
- Local SEO: We'll manage your local SEO strategy, making sure your business is consistently visible in local searches.
- Reporting: You'll receive a straightforward monthly report that shows how your keywords are performing and what kind of traffic your site is attracting.

Maximise

- Perfect For: Large Enterprises, Competitive Industries, E-commerce
- Price: £1,500 - £2,500/month (can be bespoke)

What You Get:

- Keyword Focus: We'll target up to 40-50 keywords, including those all-important long-tail keywords that capture specific customer intent.
- Full On-Page SEO: We'll thoroughly optimise your entire site, adding new content to target new keywords and adding advanced features like schema markup and refining your content to boost visibility and engagement.
- Content Strategy & Creation: You'll receive 3-4 high-quality content pieces each month, from in-depth articles to comprehensive guides, all designed to captivate your audience and improve search rankings.
- Technical SEO: We'll conduct regular, comprehensive audits to keep your site running smoothly, with a focus on mobile-first indexing and Core Web Vitals.
- Local SEO: We'll take care of your local SEO, especially if you operate in multiple locations, ensuring your business appears in front of the right local audiences.
- Reporting: You'll receive a straightforward monthly report that shows how your keywords are performing and what kind of traffic your site is attracting.

	Basics	Ignite	Maximise
Keywords	10-15	20-25	40+
GBP Optimisation	✓	✓	✓
Location pages	✗	✓	✓
On-page SEO	Essentials	Enhanced	Comprehensive
New content	✗	1-2	3-4
Blogs	✗	✓	✓
Reporting	✓	✓	✓
Predicted growth	Slow and steady	Gradual and sustainable 	On fire 
Perfect for	Startups, Small Businesses	SMEs, Growing E-commerce Sites	Large Enterprises, Competitive Industries, E-commerce
Price	£349p/m	£750-1000p/m	£1,500 - £2,500p/m